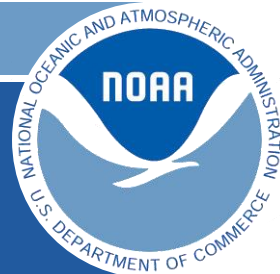




Mitchell J. Ross
Director
Acquisition and Grants Office

Professional and Technical Services (ProTech)
Satellite Domain Industry Day

March 3, 2016



DOC GOALS → NOAA PRIORITIES

COMMERCE GOALS

1**TRADE AND INVESTMENT**

Expand the U.S. economy through increased exports and inward foreign investment that lead to more and better American jobs

2**INNOVATION**

Foster a more innovative U.S. economy—one that is better at inventing, improving, and commercializing products and technologies that lead to higher productivity and competitiveness

3**ENVIRONMENT**

Ensure communities and businesses have the necessary information, products, and services to prepare for and prosper in a changing environment

4**DATA**

Improve government, business, and community decisions and knowledge by transforming Department data capabilities and supporting a data-enabled economy

5**OPERATIONAL EXCELLENCE**

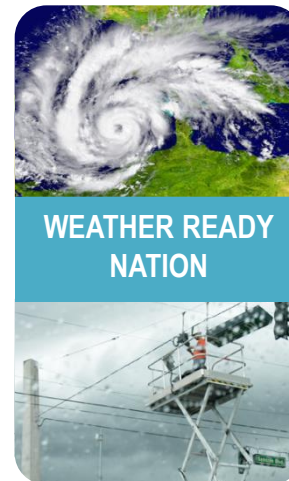
Deliver better services, solutions, and outcomes that benefit the American people



ENVIRONMENTAL INTELLIGENCE



RESILIENT COMMUNITIES



WEATHER READY NATION



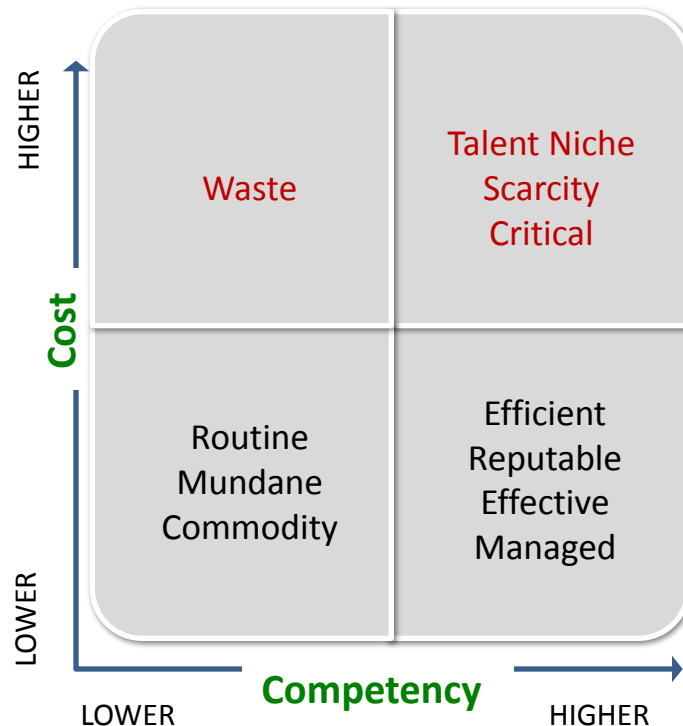
OBSERVATIONAL INFRASTRUCTURE



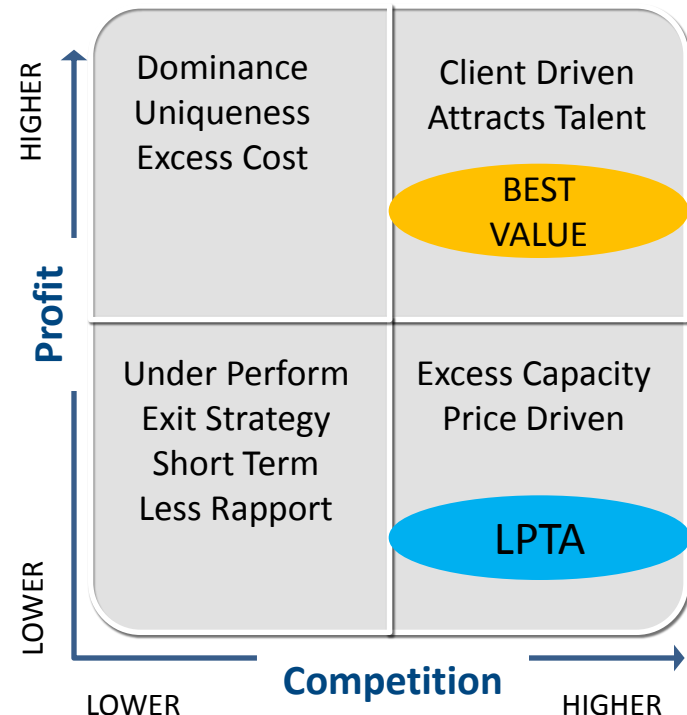
ORGANIZATIONAL EXCELLENCE

The Future – Build a PRO-TECH Industrial Base BASED ON AN ENTERPRISE SOURCING MODEL

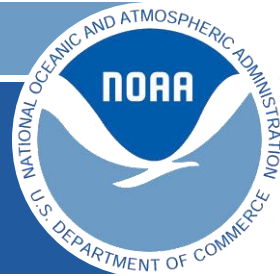
Capability Model



Business Model



- Long Term Strategic Partnerships: Small – Medium – Large Firms
- Margin drives investment
- Must not be a Race to the Bottom



Challenges

- ☐ **Develop an industrial base to assist NOAA in providing the nation with environmental intelligence**

- ☐ **The challenges are:**
 - **More than 50% of our scarce budgeted dollars go to contracts, grants, and transfers**
 - **Nearly half the NOAA multi-sector workforce is non-federal; their needs are real**
 - **NOAA needs to build trusted supplier relationships; our picture has not been on their piano**
 - **NOAA line offices use both highly centralized and highly decentralized operating models**
 - **The Federal budget process is complex; with consequences for service delivery**